

think HOME
think

HOMESMITH®
www.myhomesmith.com

Have you heard about these new products?

April 18, 2014

In this issue:

- Cabinet shelves and drawer makeover
- Beautiful countertops, recycled glass and seashells anyone?
- Is your business a victim of "Road Kill"

Is your Business part of the [Homesmith Network](#) of service providers and suppliers? List your business today!

HOMESMITH, the [BRAND](#) that speaks your business!

[HOMESMITH](#)

n. One who combines art and science to create wonderful, functional spaces and enriches the lives of others

Are you a Homesmith?

v. The act of enriching the lives of others by creating beautiful, functional spaces using art and science

How do you Homesmith?

Makeover your Kitchen! with rollout shelves and drawers!

Patrick with [ezeGlide Shelving](#) showed us how simple it is to add comfort and



convenience to your cabinets and other storage areas with rollout shelving. "Make any Kitchen, Bath, Pantry, Garage, Bonus Room, Closet and Storage Areas in your Home or Business work for you! ezeGlide Rollout Shelving is custom designed, and built to fit any of your existing cabinets, closets or storage areas in your home or business giving you easy access, increased space with greater organization. "No more bending

over or knee dropping" To contact Patrick, 919-791-5918 or Patrick@eze.glide.com

A beautiful counter-top, think recycled glass and seashells!



[GEOS Recycled Glass Surfaces](#) is "flecked with jewels of color in a dense. Durable substrate, GEOS blends recycled glass into a unique surface of superior strength and remarkable beauty. Offered in a wide range of evocative colors, GEOS makes a striking visual statement and is a rare find among environmentally conscious products-it's both earth-friendly and affordable."

"SUSTAINABLE . BEAUTIFUL . STRONG"

Contact 1-800-719-3671 or www.eos-surfaces.com

A thought about your business image!

Road Kill, do your actions on the road affect your bottom line?

As a consumer, I want to work with companies that are professional, courteous, and respect me as their customer. I pay attention to the little things, how I am greeted for the first time, does the company know their business, do they respect my property and ultimately did they deliver the product or service as expected. These are the obvious items that I am sure all businesses strive to provide. But, what if the impression I have of your business has already been tarnished by something that is being ignored by your personnel, courtesy on the road. This is not about insurance rates or driving records, this is about the initial impression your potential customer has about your business.

If your business involves work vehicles and equipment, your name and contact information should be plastered on every side advertising your work. This is a great way to get your good name out there in your community and have customers call you. However, if your personnel are rude, crude and discourteous drivers, that consumer who sees these actions is highly unlikely to have a good initial impression of your company, and, possibly not seek out your business for the work they want completed. For me, I file the business name away in my Do Not Call list. And as a business owner, you will never know how many good customers you lost.